

Message Text

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ACTION ARA-10

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EB-07 COME-00 FRB-01 TRSE-00 OMB-01 XMB-04 NSC-05
CU-04 CIAE-00 INR-07 NSAE-00 PA-02 H-02 USIA-15
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E.O. 11652: N/A

TAGS: SEDU, EAID, VE

SUBJ: INTER-AMERICAN BANK FELLOWSHIP SUPPORT FOR IESA

1. PRESIDENT OF THE INSTITUTO DE ESTUDIOS SUPERIORES DE ADMINISTRACION (IESA) HAS ASKED THE AMBASSADOR FOR USG SUPPORT FOR A PROGRAM WHEREBY THE IDB WOULD FUND, THROUGH THE SPECIAL OPERATING FUND, 20 FELLOWSHIPS FOR IESA'S MASTER PROGRAM IN REGIONAL ECONOMIC INTEGRATION.

2. IESA IS A GRADUATE CENTER OF EDUCATION AND RESEARCH IN PUBLIC AND BUSINESS ADMINISTRATION, WHICH OFFERS

A. A SIX QUARTER FULL-TIME MASTER'S PROGRAM IN PUBLIC ADMINISTRATION;

B. A SHORT INTENSIVE EXECUTIVE AND MID-CAREER COURSE FOR PUBLIC SERVICE AND PRIVATE ENTERPRISE; AND

C. SUBSTANTIAL RESEARCH ACTIVITY ADDRESSED TO LATIN AMERICAN DEVELOPMENT NEEDS. IT WAS STARTED AND FUNDED BY FOUNDATION AND PRIVATE GRANTS, INCLUDING ORIGINAL AID GRANTS. ITS MASTER'S PROGRAM WAS INITIATED IN 1968 WITH A FORD FOUNDATION GRANT AND ADVISORY ASSISTANCE FROM A COMMITTEE IN WHICH LEADING US SCHOOLS OF PUBLIC AND BUSINESS ADMINISTRATION ARE REPRESENTED,
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INCLUDING CHICAGO, CORNELL, HARVARD AND SYRACUSE WITH NORTH WESTERN'S GRADUATE SCHOOL OF MANAGEMENT SERVING AS COORDINATOR. IESA HAS COOPERATIVE ACADEMIC ARRANGEMENTS WITH US SCHOOLS, INCLUDING UNIVERSITY OF GEORGIA, PENN STATE AND INDIANA. IESA OPERATES INDEPENDENTLY OF VENEZUELA'S UNIVERSITY SYSTEM, A NECESSARY PRECONDITION TO PERMIT INNOVATIVE PROGRAMS. ITS ACADEMIC WORK IS RECOGNIZED, HOWEVER, AND ITS BOARD OF TRUS-

TEES INCLUDES AS EX-OFFICIO MEMBERS ALL THE RECTORS OF VENEZUELAN UNIVERSITIES AS WELL AS THE MINISTERS OF EDUCATION AND PLANNING.

3. IN 1974 IESA INITIATED A SIX-QUARTER FULL-TIME MASTER'S PROGRAM IN THE MANAGEMENT OF REGIONAL ECONOMIC INTEGRATION. THIS WAS STARTED ON A TRIAL BASIS UNDER AN AGREEMENT BETWEEN THE GOV, IESA AND THE IDB/INTAL (INSTITUTO PARA LA INTEGRACION DE AMERICA LATINA). UP TO NOW SOME 78 STUDENTS FROM 15 COUNTRIES HAVE GRADUATED. ALL THE CURRENT STUDENTS HOLD IMPORTANT POSITIONS IN PUBLIC OR PRIVATE ENTERPRISES IN LATIN AMERICAN COUNTRIES. THE GOV AND OTHER COUNTRIES PROVIDE SCHOLARSHIPS AND FELLOWSHIPS.

4. BECAUSE THE DEMAND IS SO GREAT THE GOV AND IESA WOULD LIKE TO EXPAND THE PROGRAM. TO DO SO AND FUND THE COSTS WHICH ARE NOW GREAT AND RESULT IN AN OPERATING DEFICIT IN THE PROGRAM, IESA SUGGESTS A GRANT FROM THE IDB TO FUND 20 NON RPT NON VENEZUELAN STUDENTS. THE ESTIMATED COST OF EACH FELLOWSHIP IS \$22,000 (\$3,000 FOR SIX QUARTERS OF TUITION AND 2 MONTHS NON-CREDIT PREPARATION IN QUANTITATIVE METHODS; \$18,000 FOR 20 MONTHS OF LIVING EXPENSES AT \$900 PER MONTH INCLUDING BOOKS AND INSURANCE; \$1,000 FOR TRAVEL EXPENSE TO AND FROM HOME COUNTRY).

5. THE PRESIDENT OF IESA SUGGESTS THAT THIS MAY BE A USEFUL PROGRAM TO ANNOUNCE DURING PRESIDENT PEREZ' STATE VISIT. HE HAS REQUESTED USG SUPPORT IN PROMOTING AND BACKING THIS REQUEST BEFORE THE IDB.

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6. ACTION REQUESTED. WE BELIEVE IESA IS AN EXCELLENT INSTITUTION AND THAT HIS IS A WORTHY PROJECT WHICH SHOULD BE SUPPORTED. WE ASK THAT THIS REQUEST BE ASSESSED TO DETERMINE IF IT IS FEASIBLE AND IF WE CAN IN FACT TAKE ACTION TO HELP REALIZE SUCH FINANCING. IF THIS IS NOT FEASIBLE, WHAT COULD DEPARTMENT SUGGEST TO ASSIST THIS TRAINING PROGRAM.
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Message Attributes

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Sent Date: 02-Jun-1977 12:00:00 am
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Document Unique ID: 00
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Enclosure: n/a
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